

## HALLOWEEN 2021 BY « COMPAGNIE DES ALPES »

### 200 DAYS OF THRILLS IN THE FRENCH AND EUROPEAN PARKS

Paris, 07 October 2021 - The Compagnie des Alpes parks\* are going into thrill mode **from 2 October to 7 November**, with nearly 20 scare zones, no fewer than 10 haunted houses, revamped catering, 8 new shows and countless activities.

#### Each park offers a unique experience



**Monsters or skeletons, nothing will be spared the reckless in *Catacombes***, the latest haunted house of *Peur sur le Parc*. On days, extended days or at night, visitors will be able to immerse themselves in unique settings and enjoy the season's countless events before taking a seat at the *Cirque*, transformed for the occasion into a horror buffet.



*Famille monstre* in 3D, Halloween dinner at the *Table d'Arthur* with strange creatures strolling about... ***Futuroween* is back for a "wickedly funny" time and a "big family thrill"**. On evenings, visitors will be able to rediscover the character of *Grocauchemar* in the new night-time show *La Clé des Songes*.



**Ready for WAAALLOWEEN?** Dr Mystic, the season's terrifying new star character, will be taking control of Walibi Rhône-Alpes. Alongside the MC, monsters will be present in the 3 themed haunted houses and the park's alleys. Dated WAAALLOWEEN tickets are available exclusively on the site.



**A "more alive than ever" museum in the hands of funeral figures laughing in the face of death:** that's the theme chosen by Grévin Paris for this year's All Saints holidays. All days will also be extended, with special promotional offers available.



The small world of France Miniature is being transformed for Halloween, with monuments taken over by bats, spiders et skeletons. Treasure hunts, magic potions and weird creatures are also on the programme.



After several months of closure following the floods that hit the country over the summer, Walibi Belgium is reopening for Belgium's biggest Halloween event, featuring three new large immersive areas including the terrifying Rebellion Land, the new Lost Forest haunted house and Bar'Hell, a new themed bar. Tickets are on presale on the site.



Bellewaerde Park and Bellewaerde Aquapark offer a thrill for the whole family with a 'Trick or Treat' course for children, magic, haunted houses and mysterious scenery.



The famous Halloween Fright Nights and Spooky Days are back for a new edition where Darkness takes over and Eddie the Clown escapes... but is he really gone? During the day or at night, Walibi Holland will be taking things even further, with 3 new special experiences. Halloween Fright Nights has repeatedly been recognised as Europe's Best Halloween Event, and Below voted Europe's Best Halloween Attraction.



Magicians from other worlds are flocking to the dark forest of Familypark: parade, magic, acrobatics, pumpkins, dragons and haunted houses are all on the programme, for the pleasure of young and old alike. Ready for a spider burger?



Dracula, Frankenstein's monster and mummies of all kinds: this year, at Chaplin's World, Hollywood monsters are making movies. The museum is also running a competition with the hashtag #SelfieCWO.

**Please note:** specific sanitary measures have been implemented for this very lively and interactive season, in compliance with the standards in force in the countries and regions where the parks are located, in order to ensure the safety of visitors without compromising on the immersivity or experience.

*\* Except for Aqualibi, which is currently closed following the floods in summer 2021*

## The Compagnie des Alpes parks... Halloween alchemists

The recipe for fear by “Compagnie des Alpes” is a whole lot of creativity, a dose of know-how to script each park, and a host of good ideas and technologies exchanged between the different sites. Constantly enriched to offer unique experiences, **the Halloween season has become a major event in the Group’s parks, regularly rewarded and recognised by professionals in the sector, not to mention the more than 800,000 visitors who have attended in recent years.**

This year, early indicators (presales, bookings) once again point to our audiences’ strong appetite for this event, in an operational environment that nevertheless remains subject to constraints.

**François Fassier, Director of the Leisure Parks Division, said:** *“In just a few years, Halloween has become an unmissable event in France and throughout Europe. The leisure parks sector has skilfully met visitors’ expectations. For Compagnie des Alpes, this has meant taking it to all of its sites, extending the number of opening days and opening hours, and increasing the number of night-time openings. Developing activities over this period has allowed us to make Halloween an essential period for our customers, our employees – whose usual commitment resonates even more strongly in the current situation – and all of our partners”.*

## Halloween 2021 calendar

This year, the Compagnie des Alpes Halloween season will add up to nearly 200 days, including around 50 extended days and 5 night-time openings.

Parc Astérix	2 October to 7 November <i>(including 3 extended days and 4 evenings)</i>
Futuroscope	23 October to 7 November
Walibi Rhône-Alpes	2 October to 7 November <i>(including 3 extended days)</i>
Grévin Paris	23 October to 7 November
France Miniature	23 October to 7 November
Walibi Belgium	16 October to 7 November <i>(including 7 extended days)</i>
Bellewaerde Park	16 October to 7 November <i>(including 6 extended days and 1 evening)</i>
Bellewaerde Aquapark	16 October to 7 November
Walibi Holland	9 to 31 October <i>(including 12 extended days)</i>
Family Park	22 October to 1 November <i>(including 6 extended days)</i>
Chaplin’s World	16 to 31 October

### ABOUT COMPAGNIE DES ALPES

Since it was founded in 1989, Compagnie des Alpes (CDA) has established itself as an uncontested leader in the leisure industry. Today, the Group operates 10 prestigious ski resorts and 12 renowned leisure parks, using an integrated approach that combines operational excellence and quality to achieve the Very High Satisfaction of its customers but also the local communities in which it is present. Compagnie des Alpes also exports its expertise, offering consulting and assistance services to projects in diverse regions around the world. The Group strives to tailor its offering as closely as possible to the needs and expectations of customers and stakeholders alike. In keeping with this goal, over the years the Group has branched out into new business lines such as accommodation and retail through specialised subsidiaries offering services that complement the Group's core expertise in order to "do best what matters most".

### COMPAGNIE DES ALPES LEISURE PARKS



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